

OVERVIEW FOR PARTNERS & SPONSORS



Presented by



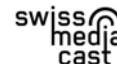
29 AUGUST KAUFLEUTEN ZÜRICH
ON LOCATION & ONLINE



RADIO EVENTS

RADIO EVENTS GMBH

On behalf of RadioEvents GmbH, the annual SRD is produced as a joint venture between the Swiss Broadcasting Corporation (SRG,) the Swiss Private Radio Association (VSP), Radios Régionales Romandes (RRR), the Unikom Association, and Digris, along with SwissMediaCast, SUISA, Swissperform, IFPI, and Audion.





SwissRadioDay

Willkommen / Bienvenue /
Benvenuti Bainvegni / Welcome

Severine Schori-Vogt (SRG)
Jürg Bachmann (VSP)
Philippe Zahno (RRR)
& Maria Victoria Haas



SWISSRADIODAY

SWISS RADIO DAY

The SwissRadioDay (SRD) represents the leading industry meeting of the Swiss radio industry, aimed at promoting the medium radio in Switzerland.

The SRD board is comprised of Severine Schori-Vogt (SRG), Jürg Bachmann (VSP), Philipp Zahno (RRR) and Walter Herger (SRG); and General Manager Darryl von Däniken heads up the organization of the SRD.

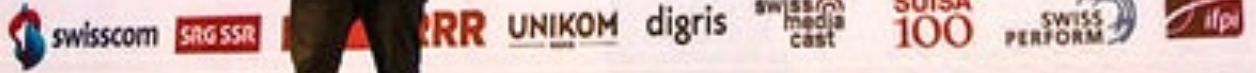
Key Data from the SRD in 2023

- 24th Edition & 3rd nd Hybrid Edition
- Morning format with open-ended networking lunch
- 27 speakers from CH, DE, IRL & UK
- 18 sessions / topics
- 275+ attendees & 232+ online viewers
- 99% satisfaction rate among attendees & exhibitors

SWISS
RADIO
DAY23



Presented by



WiFi
Access: Radiostars
Password: swisscom

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RADIO KNOWLEDGE



KNOWLEDGE SHARING

The SRD presents a forum of keynote speeches and plenary discussions focusing on the medium of radio and audio.

Distinguished speakers and industry experts from Switzerland and abroad engage in knowledge sharing session with and among the SRD audience – for seasoned and Next Gen audiences.



RADIO NETWORK

NETWORKING

The SRD facilitates the gathering and exchange of all stakeholders in the Swiss radio business - radio stations, technical suppliers, audio service providers, and radio heads from both current and future next radio generations.



Sicher verbunden – in jeder Situation



RADIO SHOWCASE

PARTNER & SPONSOR SHOWCASE

The SRD offers partners and sponsors a unique opportunity to connect with the Swiss radio industry and engage in exchanges within this professional setting.

The SRD provides partners with the chance to showcase their services and products on-site as exhibitors and/or in the print magazine, and online.

EVENT PARTNER

Fully assembled exhibition stand.

- 2.5m Wide x 2m High x 2m Deep (Overflow).
- Includes logo, LED lights, counter, 2 x stools, power & LAN.
- Plus 1 x page in the SRD Magazine.
- CHF 6,750.- includes VIP access to the SRD Rendezvous mixer



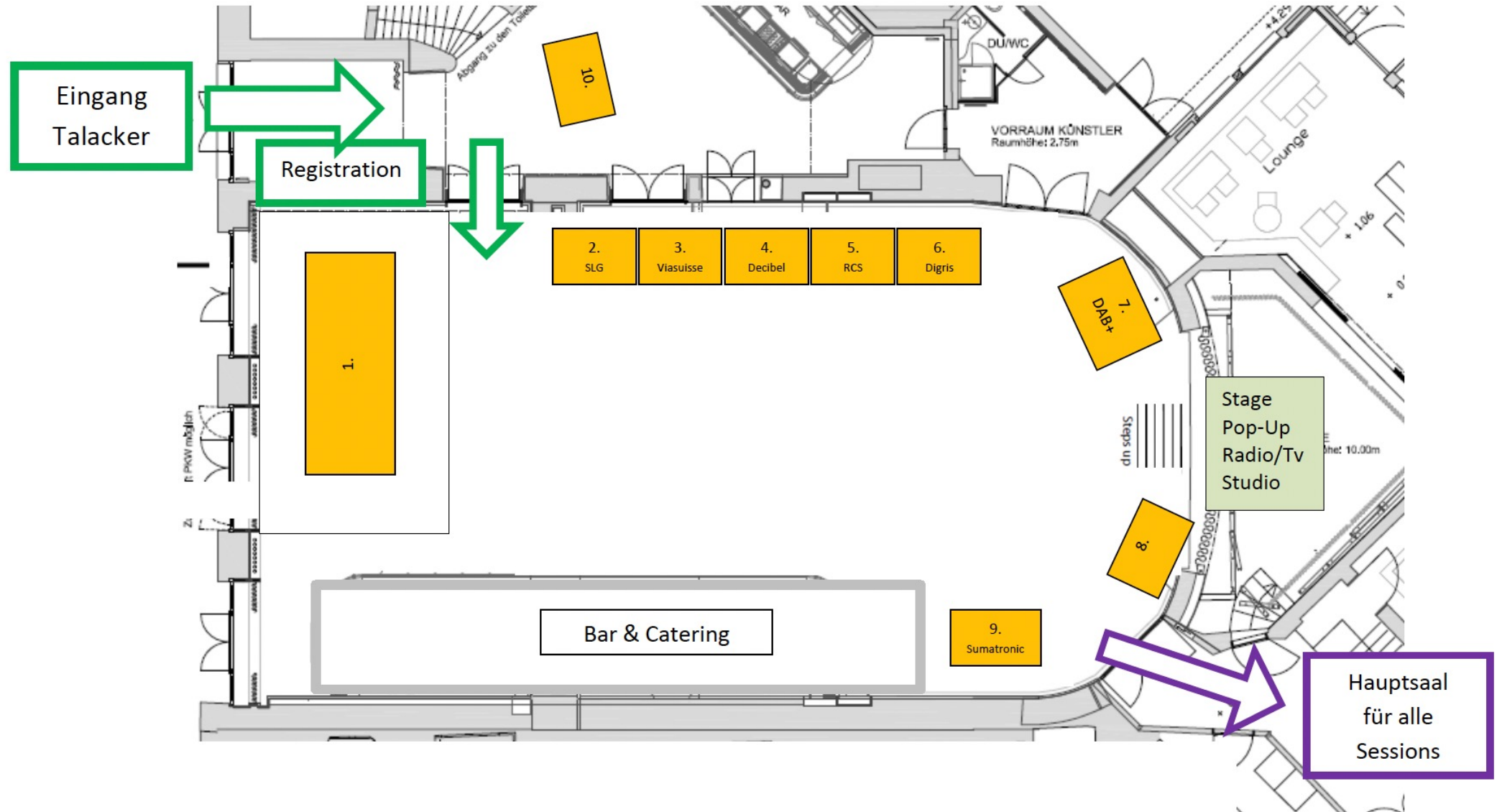
EVENT PARTNER – XL SPACE

Free standing exhibition space

- With power & LAN.
- 3.5m Wide x 4m High x 3m Deep.
- Plus 1 x page in the SRD Magazine.
- CHF 5,750.- includes VIP access to the SRD Rendezvous mixer



EXHIBITOR PLAN @ KAUFLEUTEN



PRESENTING/SUPPORTING PARTNER

In addition to the Swisscom Broadcast Presenting Partner status, the SRD offers additional Supporting Partner opportunities such as sampling, promotions inside and outside the venue, editorial contributions, as well as service-oriented support.

Please contact us to discuss your ideas and the various options available.

SWISS RADIO DAY 23
SUISA 100 presents
Rendezvous
MEET THE PARTNERS & SPEAKERS

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RENDEZVOUS

SRD RENDEZVOUS MEMBER COCKTAIL

The SRD Pre-Event Networking Icebreaker brings together all SRD stakeholders: partners, sponsors, advisory board members, exhibitors, and speakers.

In an intimate "By-Invitation-Only" setting, the lead stakeholders of the SRD can exchange ideas and get to know each other even better before the main event on the following day.

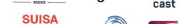
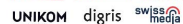




25 YEARS

**SWISS
RADIO
DAY24**

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SEE YOU THERE!



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